



MAY SOCIAL CALENDAR

MON	TUE	WED	THU	FRI
		1. Share the story of how your business started and what inspired you.	2. Highlight one of your best-selling products or services and explain why it's popular.	3. Share a testimonial from a satisfied customer and thank them for their support.
6. Shine a spotlight on a valuable team member and their contributions to the business.	7. Highlight a local community event or organization that your business supports.	8. Share your business goals for the month and how you plan to achieve them.	9. Host a live Q&A session where followers can ask questions about your business.	10. Share a success story of how your product or service has helped a client.
13. Share a demonstration or tutorial video showcasing how to use your product.	14. Reflect on the highs and lows of being an entrepreneur.	15. Offer a special discount or promotion to show appreciation for your customers.	16. Share a quote or story that inspires you as a small business owner.	17. Discuss a current trend or topic within your industry.
20. Discuss the values that drive your business and how they influence your decisions.	21. Compare your product or service with a competitor's in a respectful manner.	22. Tease a new product or service that's coming soon.	23. Ask for feedback from your followers on how you can improve your products or services.	24. Share a lesson you've learned on your entrepreneurial journey.
27. Discuss a challenge you're currently facing in your business and how you're overcoming it.	28. Share your favorite productivity tips for small business owners.	29. Offer a limited-time discount or promotion to boost sales.	30. Reflect on the progress your business has made this month.	31. Showcase a loyal customer or client and thank them for their ongoing support.